



SPONSORS REGISTRATION FORM

A member of our team will contact to you to discuss your sponsors' package selection and begin the process of gathering any additional information and assets necessary to include you in our promotional material.

Thanks for joining our program as a proud sponsor of the A.B.C. Lady Hawks Basketball Program.

Name of Organization: _____

Address: _____

Contact Number: _____ Email: _____

By signing I verify that I am authorized to fulfill this sponsorship commitment.

Total sponsorship amount: \$ _____.

Contacts Signature

Contacts Printed Name and Title

Learn

Play

Win



Dear Prospective Sponsor,

A.B.C. Lady Hawks 9U, is a Girls 9 year old and under AAU basketball team that is part of the Arkansas Hawks organization. Our program is committed to teaching basketball skills, teamwork, and sportsmanship, with 2 simple goals for our players; 1. Learn at an early age that by dedication and hard work they can achieve any goal they set for themselves. 2. Help them develop the skills and confidence to earn a full college basketball scholarship. To achieve these goals the players, parents and coaches have committed several hours per week with 3 practice and training sessions each week.

I founded and have been funding the A.B.C. Lady Hawks Basketball Program since 2018 through my business and support from friends and family. The Program has been responsible for all team expenditures during the past, current and coming seasons.

This year the team will compete in several tournaments throughout central Arkansas with an eye to others outside of the state. Our plan is to defray some of the cost of training (we hire a former All American NBA player and current WNBA player), equipment, uniforms, transportation, insurance, and tournament fees by obtaining sponsors. Our program is coached and organized completely by volunteers. All sponsors funds are used strictly for the girls to minimize the financial burden on their families.

A.B.C. Lady Hawks 9U is looking for both individual and corporate sponsors who are interested in supporting our life changing program. Please review the sponsorship options and choose the one that suits you best. All support

is welcomed and very much appreciated. And feel free to share our story with family, friends and associates.

Every sponsor and supporter we work with can speak directly with me or my wife to ensure that your partnership with the A.B.C. Lady Hawks Basketball Program is meeting your standards and helping you to reach your community outreach objectives.

Although we are based in Southwest Little Rock, our players come from communities throughout central Arkansas. Beginning in 2020, the program will begin financing initiatives that actively engage the parents and community through merchandise sales (branded Lady Hawks cupcakes, ice cream, and t-shirts) and community minded sponsors, like you.

Sincerely,

Dwain Collins, Head Coach/Program Manager
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